

# Strategically coordinate medicines optimisation initiatives

**Empowering ICBs** to plan, execute and track all aspects of their medicines schemes from one platform.



‘CoordinateRx has been a great partner for us. It’s helped us become smarter about how we spend money on drugs and suppliers, which led to improved quality of care and lower costs in our GP practices.’

ICB Medicines Optimisation Lead



#### ABOUT US

FDB (First Databank) creates and delivers the world’s most powerful drug knowledge that ignites, inspires, and illuminates critical medication decisions. We collaborate with our partners to help improve patient safety, operational efficiency, and health outcomes.

Our solutions drive healthcare information systems that serve the majority of hospitals, GP practices, pharmacies and many other areas of healthcare and are used by thousands of clinicians every day.

Tailored for NHS ICBs, FDB CoordinateRx™ provides centralised oversight of all aspects of medicines optimisation initiatives.

**With prescribing analysis, project insights, and financial control, ICBs can ensure optimal patient care and efficient use of resources.**

The solution also helps GP practices and PCNs efficiently record and manage clinical activities, securing timely incentive payments and improving patient care through streamlined data and reporting tools.







## Prescribing analysis

**Gain centralised insights into prescribing practices**

Provides a comprehensive view of prescribing habits using publicly available datasets, such as NHS BSA, and local data uploads. Users can drill down data at Practice, PCN, Place, or ICB level and analyse month-by-month variations using pre-defined filters. Advanced algorithms identify prescribing patterns and anomalies, supporting targeted interventions for improving cost-efficiency and patient safety.



## Projects

**Manage medicines projects and incentive schemes**

Enables Medicines Optimisation Teams to create and manage projects and schemes within overarching organisational goals. GP practices and PCNs can explore and join incentive schemes. With role-based access control (RBAC), practices can only see their own data, while ICBs can track overall project delivery and enrolment.



# Core clinical modules



## Activity recording

**Document medicines-related patient interventions efficiently**

Versatile tool that enables detailed records of patient interventions to be captured, from medication reviews and audits to medication-related queries. Typical medication interventions include drugs stopped, switched, or added, alongside dose amendments and quantity alignment. Additional recorded data can include appointment avoidance and time expenditure. Calculations linked to peer-reviewed sources enable the valuation of impact on patient outcomes.



## Financial management

**Comprehensive oversight of medicines-related financials**

Aggregates and tracks drug prices, project progress, rebate entries, and financial incentives. ICB medicines professionals can assess spending trends, set practice targets, generate finance reports, identify cost saving opportunities, and identify any anomalies or potential fraud.



**Centralised oversight  
of medicines schemes**

A unified view of all medicines optimisation initiatives, ensuring consistent implementation and alignment with organisational goals.

**Clarity on  
financial incentives**

Simplifies the process of making payment incentives, and helps practices understand targets, boosting engagement and trust.

**Simplified project  
management and  
financial transparency**

Streamlined processes reduce workload and offer clear visibility into medicines budgets and project outcomes.

**Enhanced  
reporting**

Delivers tailored insights to support performance tracking and data-driven improvements.

**More strategic  
decision-making**

Empowers leaders to make informed decisions aligned with long-term goals and priorities.

**£66m**

Savings made for the NHS

**619k**

Reviews conducted  
& counting

**2,000**

Hospital admissions  
prevented

Insights  
that empower  
strategic decisions



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